



To Whom It May Concern:

It is with great pleasure that I submit this letter of recommendation for Robert and Bay Breeze. As the founder of Personic, I have known Robert Naylor for over five years. He was originally our first enterprise wide international client, CDI Corporation, and then became another success as an employee of Personic, assisting with strategic accounts and project management of key initiatives. After he successfully created a fully integrated Internet business-to-business application for Personic, I encouraged him to start his own services company to provide outsourced services for our organization.

Less than two weeks after my suggestion to start his own company, Robert presented a detailed and comprehensive business plan for Bay Breeze Technology Center, and was fully operational within two months! He recruited extremely talented trainers, report writers, developers, and customer service staff that truly embraced his values and dedication to quality and customer satisfaction. Customer references were immediately pouring in from their engagements.

Over the years, I have found Robert to be a very dynamic and dedicated individual. His operational, customer service, project management, and sales assistance abilities are second to none. I have always been impressed by his ability to complete projects on time, under budget, and with exceptional quality and functionality. He is truly a visionary with the ability to think ahead of the market's needs and directions.

I consider Robert to be a close personal friend and would not hesitate to recommend him or Bay Breeze. Please feel free to contact me as a professional and personal reference.

Sincerely,

A handwritten signature in black ink, appearing to read "Ankesh Kumar", written over a light blue horizontal line.

Ankesh Kumar  
President and Founder